



“The Reason Why Most Businesses Don't Make Sales From Their Website Is That ... They Don't Even Know It's Possible!”

Everyone knows you have to maintain a website for formality. Not everyone knows that it is fairly easy to generate leads, follow-up with prospects, close sales and generate a loyal following of visitors with some simple changes to your Internet Marketing strategy.

Rachit Dayal provides an array of marketing services (www.RachitDayal.com) and can lend his Internet Marketing experience for your marketing campaigns. Introductions, quotations and analysis are provided in a 60 minute tactical review session, which are no-holds barred in-person consultation sessions held in Singapore (or phone consultations for Overseas clients).

Here's How It Works:

Preparation: Fill out this form, scan it and email it to info@rachitdayal.com. You may also snail mail it if you like along with any supporting marketing materials and documents that may be useful.

Scheduling: Indicate a range of time & date on the form. And Mr Dayal will respond with an appropriate time for him to visit your office for the session.

Qualification: Mr Dayal has a demanding schedule and new clients are selected on a limited basis. If he feels that your business is outside his area of expertise, then he will decline any further consultations and recommend other resources to you.

Focus: This will be a dense, prepared session based on your current situation. You will not be “strung along” in a thinly disguised sales pitch for consultation services.

Fee: The 60 Minute Review costs S\$595. The fee will be credited back to you in any future consulting work. Payment will be accepted via Singapore cheque at the beginning of any meeting.

Satisfaction: If any point in the first 15 minutes you feel like you're not getting your money's worth, just say “Stop”. The 15 minutes are free and you're off the hook. Beyond Minute 15, you're in for the full ride.

Marketing Services Application

I want a 60 Minute Website & Internet Marketing Strategy Tactical Review Session for S\$595

Name:	Email:
Company:	Title:
Website:	Phone:
Address:	City, State, Country, Zip:

Marketing Background Questionnaire

(All the information you provide will be kept confidential)

Briefly describe your company, industries & markets served

What are the primary products/services sold & what is the sales volume?

How do you currently generate leads, follow up and close sales offline?

What is the most important thing your website needs to achieve?

When would you like our Tactical Review Session (please indicate three time slots during normal business hours in the next 14 days).

Choice 1: _____

Choice 2: _____

Choice 3: _____

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